

20 GOOD REASONS TO CHOOSE



**first
national**
REAL ESTATE | Burnie



1. THE AGENCY

Our office is designed for the business of real estate, our technology is state-of-the-art and our business systems are 'best practice'. Our office is situated right in the heart of Burnie CBD at 111-113 Wilson Street, and is designed and built for the needs and comfort of Clients, with private meeting rooms to cater for our Clients and Customers.

2. THE TEAM

Dedicated and highly trained Property Management professionals are committed to providing you with the best Real Estate service and advice.

3. MARKET LEADERS

Our Agency is one of the market leaders in the area. With more than \$9 million in annual residential and commercial sales and excellence in Property Management and leasing and managing in excess of \$55 million worth of property, the Agency has established itself as a market leader

4. MARKETING SUCCESS

You only get to the top by results, and in Property management that means a high occupancy rate. 98% of our managed properties are 'RENTED'!

5. HIGH PROFILE

Highly distinctive signs set us apart from other Agents. Colour 'For Lease' signs attract enquiry.

6. INTERNET SERVICES

Available on the World-wide net is First National Real Estate Burnie's up to the minute website: burniefirstnational.com.au which can assist you with all your Real Estate needs. Our website regularly has over 1,421 visits monthly! In addition our site is linked to firstnational.com.au, realestate.com.au, domain.com.au, realestateview.com.au; allhomes.com.au, and open2view.com.au; which ensures your Property is seen by all potential Tenants in the worldwide market. It's a real marketing advantage.

7. WINDOW DISPLAY

One of the largest Real Estate displays in the area, our eye-catching marketing static boards display numerous colour photographs as well as our 4 digital 42" LCD display screens. The window displays attract a lot of attention 24/7.

8. RENT LISTS

Detailed lists are dispersed each week via email and handed out at Reception. Using up-to-date technology, our lists display photographs and detailed descriptions of Properties available for rent to help maximise prospective Tenants to our listed Properties.

9. NETWORK

Our Agency is able to offer a full service network via our network relationships and Technology.

10. HISTORY

First National Real Estate Burnie has been servicing the area since 1984. During that time we have built a reputation of providing outstanding service to our Clients throughout many phases of their life-long dealings with Property. They come to us first as Tenants and first home Buyers. They return when they upgrade to second or third homes, and we see them again as Property Investors. First National Burnie is owned and operated by Principal, Deanne Lamprey.

11. REI ACCREDITED AGENCY

As a Real Estate Institute of Tasmania Accredited Agency, First National Real Estate Burnie is committed to the REI Standards of Business Practice, hold professional indemnity insurance, use Contracts approved by the Law Society and continually upgrade our knowledge and skills through ongoing professional development with the REIT.

12. TRAINING

All First National Real Estate Burnie staff regularly attend training, both external and in-house, and are fully briefed in all facets of industry related Legislation. Our philosophy is to provide the best service with ethics and to 'best practice' standards.

13. HOURS OF OPERATION

First National Real Estate Burnie is open Monday to Friday from 8.45am to 5.15pm, with Property Managers contactable via the office contact number, direct email and their business mobile. Our website and window displays operate 24/7. Our office phones are diverted to a staff member to deal with enquiry or emergencies outside of normal business hours

14. NEWSLETTERS

Regular newsletters are produced and distributed to our large Client base, which includes present and past Sellers, Investors, Financiers, Legal Advisers, Contractors etc. We keep our Clients informed.

15. REFERRALS

First National Real Estate Burnie is committed to providing best practice Property Management services to Clients and Customers. We receive numerous accolades for our service from both Landlords and Tenants alike. Many Tenants hand their investment Properties to us to manage because of our professional services delivered throughout their Tenancy.

16. COMMITMENT, COMMUNICATION AND CARE

First National Real Estate Burnie is committed to excellence and results. We care about each Client and their personal needs and we strive to work hard to achieve their goal. We understand the importance of communication with our Clients and ensure prompt feedback and relevant information and advice is provided.

17. COMMUNICATION

We understand that communication is the key to our relationship with you and whether it is 'good' news or 'bad' news, we won't keep it from you. We also keep you updated with progress and activity reports, relating to your Property and Tenants. Direct email access to your Property Manager is a quick and efficient option available to you.

18. PEACE OF MIND

Our experienced Property Managers handle the task of maintaining your investment, through routine inspections and rent reviews. Our goal is to increase your income and ensure your investment is working for you with minimal hassles.

19. SAVINGS AND RELIABILITY

Each fortnight/month we forward you an itemised statement showing all rental income and payments made on your behalf. We electronically deposit your money as cleared funds, into your nominated account within 48 business hours; no waiting for cheques to clear. We keep you informed every step of the way so there are no 'hidden surprises' when you receive your statement.

20. SERVICE GUARANTEE

We guarantee our service in writing, listing all obligations that we will fulfil during our term of appointment with any Client. If we do not fulfil these obligations, you may cancel our Agreement at any time.